

MOCK BUSINESS & MARKETING **PROPOSAL**

Prepared For :
ABCX
Company



About Us

Invedus

At Invedus, we believe in ethical, talent-first outsourcing that empowers small to mid-sized businesses to grow to their full potential, with less friction and more focus.

We match you with skilled remote professionals who integrate into your business, not just to “get the job done,” but to help you build something better.

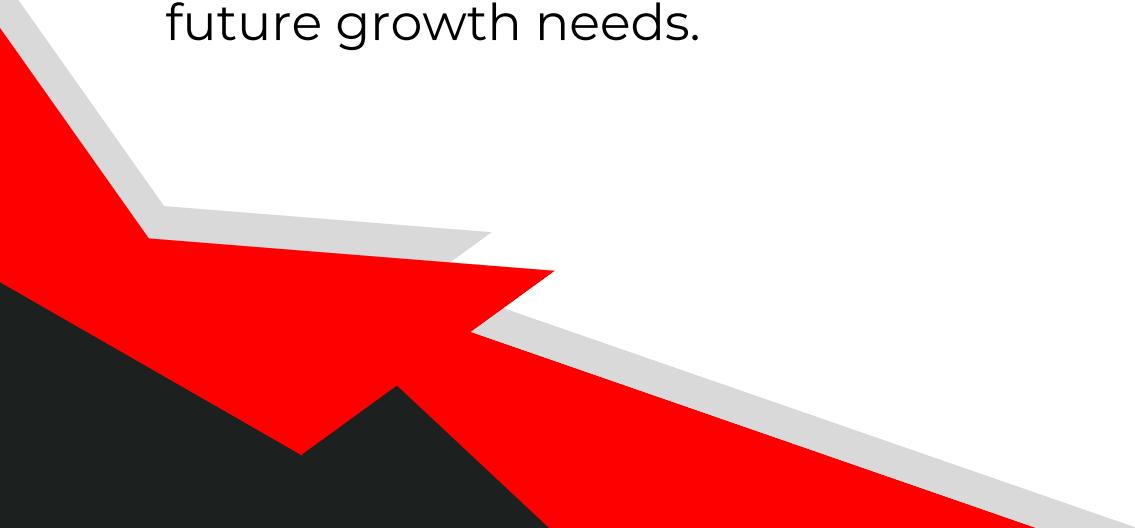
GOALS & OBJECTIVE (RFI EXAMPLE)

OBJECTIVE 1: MARKET AND DELIVERY MODEL CLARITY

Understand available outsourcing models, language coverage, scalability options, tooling maturity, and typical pricing ranges before defining scope or committing to a specific approach.

OBJECTIVE 2: EARLY VENDOR VIABILITY SCREENING

Identify which vendors meet baseline requirements for security, compliance, regional coverage, and operational maturity, and eliminate providers that cannot support future growth needs.



TYPICAL PRICING STRUCTURE WE EXPECT

Part-Time Hire	Full-Time Hire	Custom Teams
\$ 7.99/hr	\$ 999/month	\$\$\$
Minimum 10 hours (or more) per week	Minimum 40 hours (or more) per week	Start with 2 or more employees
Flexible working hours	Works exclusively for your business	Save 10% over other plans

REQUEST FOR PROPOSAL

SOLUTION APPROACH & DELIVERY MODEL

Vendors are required to describe how they would deliver and manage the proposed service, not just what they will provide.

Please include:

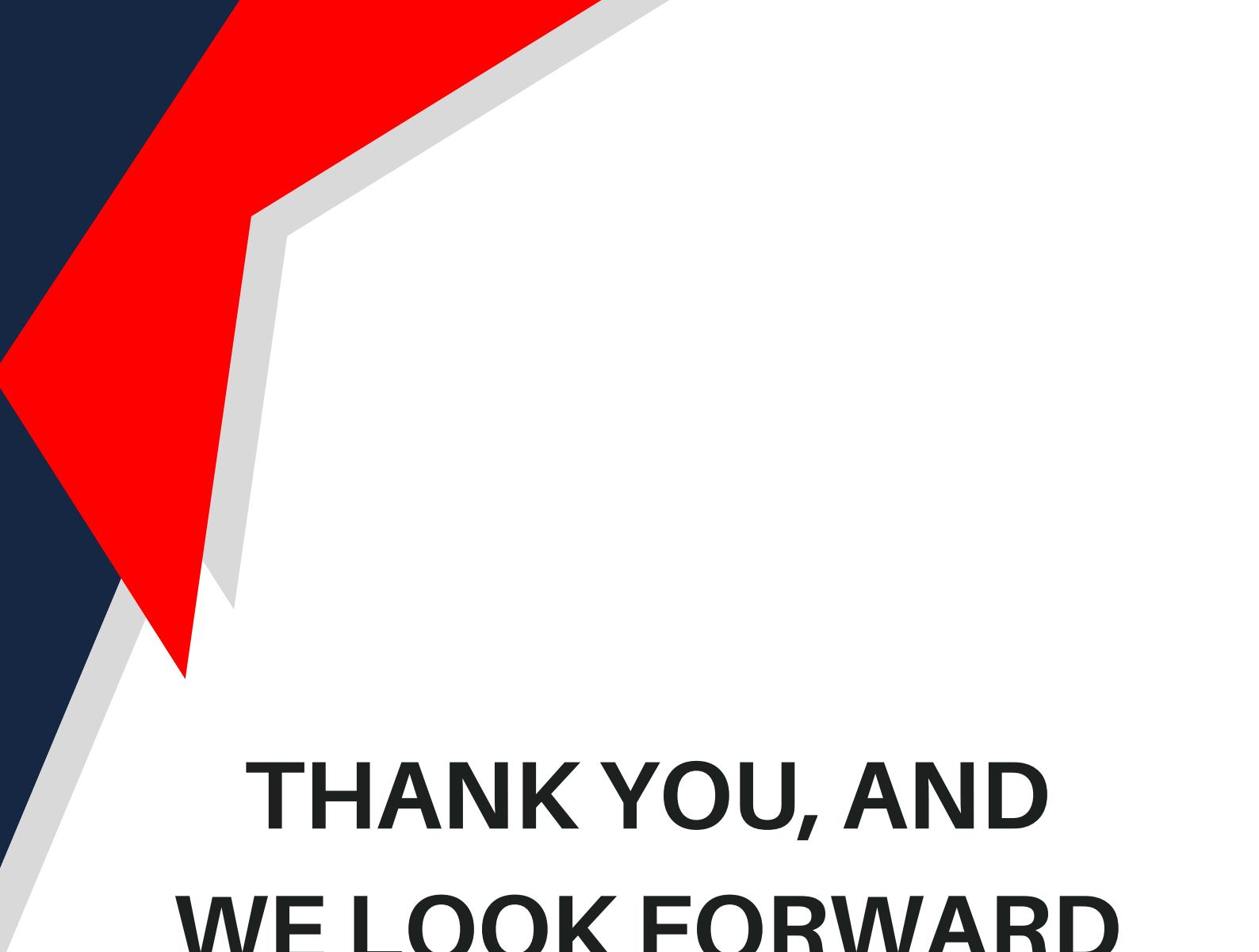
- **Proposed service model (team structure, roles, seniority mix)**
- **Ramp-up and onboarding timeline**
- **Tools, workflows, and quality assurance processes**
- **Escalation paths and issue-resolution framework**
- **Assumptions or dependencies that impact delivery**

RISK MANAGEMENT, GOVERNANCE & PERFORMANCE MEASUREMENT

Vendors must outline how they manage risk and ensure consistent performance at scale.

Please cover:

- **SLAs, KPIs, and reporting cadence**
- **Governance structure and communication rhythm**
- **Attrition management and continuity planning**
- **Data security, compliance, and audit readiness**
- **Examples of handling service disruptions or volume spikes**



**THANK YOU, AND
WE LOOK FORWARD
TO WORKING WITH
YOU.**